

# Swapnil Rane

Product (UI/UX) Designer

📍 Thane, India

✉ swapnilmr@outlook.com

📞 9594 09 3535

🌐 [swapnilmr.github.io](https://swapnilmr.github.io)

🌐 [dribbble.com/swapnilmr](https://dribbble.com/swapnilmr)

🌐 [linkedin.com/in/swapnilmr](https://linkedin.com/in/swapnilmr)

Product (UI/UX) and Visual Designer with roots in Graphic Design. I've been crafting digital experiences for brands and products along with other creatives for over 8 years. Specialised in User Interface, User Experience, Branding & Identity, Design Systems and Art Direction.

## Experience

**UI/UX Designer** | Shipwaves Online Limited, Mumbai

Nov 2018 - Present

Leading the build-out of the new design system for India's leading online freight forwarder, which offers SaaS solutions for enterprises

- At Shipwaves, I have worked on a variety of projects, which include creating multiple design systems, shaping different modules of an online freight forwarding platform, branding and marketing material.
- Currently, I am focused on establishing Shipwave's design system, using Figma to develop our UI kit, partnering with developers and introducing the design system to stakeholders.
- I developed design tokens for color, typography, and spacing, and redesigned our system components.
- I was responsible for the design of RFQ Module. I also worked on redesign of other module which includes Shipments, Enquiries, Schedules, Shipment Planner, Tracking & Analytics.
- I designed social media creatives, presentations and other marketing material for the brand.

**Web/Visual Designer** | 26FIVE, Mumbai

May 2016 - Sep 2018

- Directed UI/UX for websites and microsites projects and managed a team of two designers to ensure timely and high-quality project delivery.
- Worked on front-end development with external vendor as well.
- Designed emailers, print materials, social media creatives for multiple clients.

**Visualizer** | TING, Mumbai

Jun 2015 - Apr 2016

- Designed banners, handouts, newspaper adverts, presentations, social media creatives, website designs for multiple clients.

## Education

Bachelor of Arts, Psychology (Hons.) | University of Mumbai

2023

Monsoon Course on HCI | Indian Institute of Technology, Bombay

June 2023

## Skills

UX Research & Design

User Flows

Wireframing

UI Design

Prototyping

Usability Testing

Visual Design

Design Systems

Branding

## Softwares

